

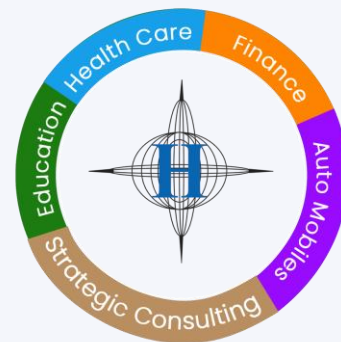
Welcome to

HALLMARK GLOBAL TECHNOLOGIES LTD



About Us

Hallmark Global Technologies Ltd is one of the leading IT Services companies based out of New York, USA founded in 2002, providing Software Development Services, consulting, Enterprise Solutions, IT Infrastructure services, and consulting services.



Hallmark Global Technologies

The Hallmark Group at glance...

- ❖ Education
- ❖ Healthcare
- ❖ Accounting
- ❖ Staffing
- ❖ Automobile
- ❖ IT & Training

13 Companies **04** Business Verticals **06** Products **750+** Crore revenue



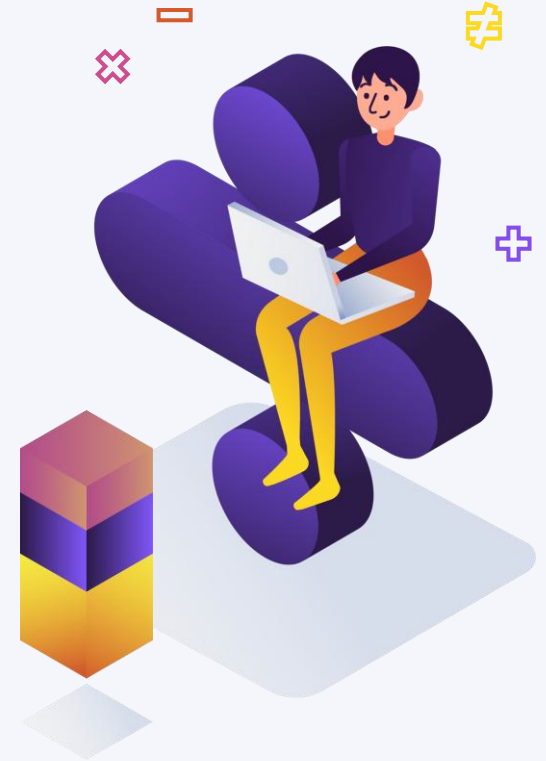
Over View

Engineering & Medical Entrance Tests

The Joint Entrance Examination (JEE) and National Eligibility-cum-Entrance Test (NEET) are two of the most competitive entrance exams in India for admission to prestigious engineering and medical colleges, respectively.

The number of aspirants taking these exams can vary from year to year, and it's possible that the number of aspirants has increased since then. On an average 2.5 million aspirants will be attending this tests every year.

Every year National Testing Agency (NTA) will conduct IIT-JEE (Mains & Advance) in online and NEET in offline.



The Problem

Many aspirants acquire required knowledge and prepare to crack the entrance examinations but few get the RANKS in IIT's, NIT's and medical colleges.
Many Institutions train students for acquiring ranks but only some institutes excel in getting best ranks for their students – WHY?

There are so many institutions offering specialized coaching by expert professors, but their students fall short of getting ranks due to lack of preparation on the real time assessment platform also these institutions are handicapped by absence of tools that help in measuring and tracking the progress of a student to provide timely learning interventions.



The Solution

- ✔ Plan your regular assessments in online mode (latest NTA based).
- ✔ Allow the students for topic wise practice to improve performance.
- ✔ Go for one stop solution for assessments, that helps to increase control on academic process.
- ✔ Assessment software with standard question bank reduces the complete work load
- ✔ Instant feedback mechanism helps the students in better way.
- ✔ Maintain transparent communication between the stake holders.



eTutor digital platform is a product of Hallmark Learning Labs
– A Division of Rs. 450 crore Hallmark Group.

eTutor is India's leading online assessments platform for IIT-JEE, NEET and other engineering & medical entrance tests.
Served more than 500 + Institutions across India.

eTutor helped the academic institutions to achieve 30% improvement in results.

AI & ML techniques helps to enhance and empower the teaching – learning environment.

Proven platform for competitive exams.



About eTutor Online Assessment Software

SOLUTIONS OFFERING



Latest NTA Based Online Assessments for IIT-JEE & NEET with 2 lakhs + sorted question bank



eTutor Hybrid Module – Supports both online and offline



eTutor Test Series



Supports all states engineering & Medical CET's



FEATURES



Exam/ Test Creation

- Automatic & Manual Test creation
- Supports hybrid Model
- Pick Questions – Subject, chapter, topic & difficulty level wise



Huge Question Bank

- 2 Lakhs + Question bank prepared by team of experts with more than 3 decades of experience.
- CBSE – NCERT Standards.
- Sorted by difficulty level.
- Key & Solution for every question.
- PYQ'S & FAQ'S.



Analytics



- Automatic evaluation
- Micro level analysis on weak and strength areas
- Time spent on each question
- Detailed analytics & Progress Report
- Score reports and dashboard.



Adaptive Learning

- Student's self paced practice
- Individualised Learning Paths
- Continuous Assessments
- Feedback & Recommendations
- Adaptive Assessments



Communication

- Transparent communication between stake holders – Management, Parents, Students & teacher.
- Alerts & Notifications on updates & regular events .
- Parent login to track their wards performance.



Cloud based Solution

- Cloud based platform with white label
- User friendly dashboards
- AWS - Secure & Scalable Servers
- 99.99 % up time
- Access - Any time | any where | any device
- Supports – Web & mobile app



Test Series



- Readily available tests series
- Designed by team of experts
- Part tests, cumulative tests, subject grand tests, full length mock tests
- NTA standard tests
- Rank boosting & rank prediction



Tab Based Assessments

- White labelled tabs based assessments
- TAB with MDM solution – Mobile device management locking system.
- 2 years warranty on tab device.
- Latest android versions.



Best in Support

- All time best in support
- Dedicated support person
- Effective communication
- Immediate problem resolution
- Knowledgeable resources
- Quick response times

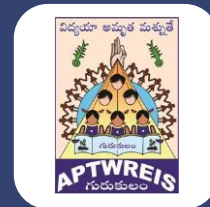


Multiple Location Support

- Common & individual platform for all the branch's
- Security, Scalability & privacy
- Smooth going operations

eTutor – Hallmark Learning Labs

CLIENTELE



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Thanks!



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